

**TARANAKI ARTS TRAIL 2023 AGM**

**TUESDAY 12<sup>th</sup> DECEMBER**

**The Plymouth Hotel**

**PRESENT** : Heidi Griffin, Brenda Cash, Kris White, Sue Kelly, Derek Hughes, Brian Cocker, Patti Cocker, Suzan Kostanich, Niki Jenkinson, Suzanne Bloch-Jorgensen, Roxi White, Tetsu Garner

**APOLOGIES** : John Porter, Gaye Atkinson, Viv Davy, Gayleen Schrider, Flo Blyde, Lesley Dowding, Kaye Anderson (Accepted : SK / 2<sup>nd</sup> Kris White)

Meeting Began : 5.30pm

Meeting Ended : 6.25pm

Minutes taken by Heidi Griffin

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**CHAIR'S REPORT** : HG sent out the Chair's report prior to the AGM. As attached (Accepted : SK / 2<sup>nd</sup> Suzan Kostanich)

**TREASURER'S REPORT** : IN JP absence BC read out the draft document. Figures from Nov'23 of costs and income. Very successful trail but a lot more movement the usual within the account this year. Income \$114,698.25 (against TAT'22 \$44,146.37) Costs \$118,563.01 (against TAT'22 \$52,177.86). Funds still to be received by end of Dec'23 approx. \$4150. Shortfall of \$1700. When JP returns BC will meet with him and finalise the costs for presenting and signing off. (Accepted BC / 2<sup>nd</sup> SK)

**REVIEW OF TAT'23** : There was a lot of discussion about TAT'23 for and against. DH said that he had the word of 30+ artists that wanted the date changed. Late April was suggested. The dates were in line with Garden Festival after 2020 and 98% of artists voted to continue with those dates. If dates to change another vote would be needed by artists to survey suitable date change. Very few mentioned this in feedback.

It has been discussed at previous meetings to stagger the dates. Garden Festival'24 is 1<sup>st</sup> -10<sup>th</sup> November. TAT'24 : 25<sup>th</sup> Oct – 3<sup>rd</sup> Nov. Incorporating Labour Weekend (28<sup>th</sup> Oct) First weekend / long weekend just TAT, 2<sup>nd</sup> weekend = Garden Festival first weekend.

Visitor numbers were down but more engaged. Sales were down but this was due to economic climate not joint dates as Garden Festival numbers were down as well. Visitors were consistent throughout the whole ten days and both weekends were busy which was unusual. Visitors were from nationwide and Taranaki visitor numbers were up.

Artists need to be proactive in their own promotion/marketing and not just rely on TAT. Interact with gardens / other artists around them so all can promote each other.

There was confusion with so many event maps. Suggested to join forces with other events for one joint map of all locations. Gardens, fringe, sustainables and studios.

Tours – Bus and Bike both a big success. These were a trial for 2023 and we learnt that they worked well but we can fit more on a tour than first expected. 'Exceeded expectations'

TAT needs to police studios that show other artists work at trail time that don't pay to be part of the trail. (eg. Teresa Goodin)

Discussion was had about the possibility of offering location for young artists / artists without studios / those who can't afford the fee ? but would get into the realms of 'Place of Interest' that caused so much trouble in the past

**RESIGNATIONS** : Heidi Griffin (as Chair), John Porter (as sole Treasurer), Rodney Dunlop (as Secretary), Gaye Atkinson, Brenda Cash, Suzan Kostanich, Juliet Larkin, Viv Davy

**ALLOCATION OF TAT'24 POSITIONS :**

**CHAIR** : Sue Kelly but with conditions.

SK will not be responsible for funding applications, need fully functioning secretary and treasurer as cannot do everything that HG did as Chair.

**TREASURER** : Joint position : John Porter and Brian Cocker with Sue Kelly as signatory

**SECRETARY** : unfilled position

**COORDINATOR** : Niki Jenkinson

**FUNDING COORDINATOR** : Tetsu Garner – to be confirmed

**COMMITTEE MEMBER** : Kaye Anderson, Lesley Dowding – to be confirmed

**DISCUSSIONS ABOUT AGM** : SK as new Chair was appalled with the fact that only 8 artists out of 115 have turned up to the AGM, with 4 already being part of the committee. If the artists don't step up and offer some commitment to the trail then there will not be another Arts Trail.

Artists have alternative skills that could be of use to the trail and they should offer them to its success. Artists need to be shoulder tapped to get involved as it is in their own interest.

First meeting for TAT'24 could not go ahead as not enough people to make a committee.

An email needs to be sent out to all TAT artists highlighting this fact. The lack of commitment at the AGM and not enough people to make up the TAT'24 committee. SK and NJ will work together to send it out asap. (agreed ; NJ / 2<sup>nd</sup> BC)

**NEXT MEETING** : Special Meeting : Tuesday 19<sup>th</sup> December at The Plymouth to decide the future of TAT